



## When is the best time of year to bring in a Big Event?

If you want to bring in a Big Event, you can do so anytime throughout the year. However, if you want to take advantage of a particular time of the year, here are some ideas that you may want to consider:

### Great Times to bring in the Super Party or Super Splash Party

Since we usually bring in the Super Party or Super Splash Party after the fundraiser is completed, some organizations see these events as a great way to celebrate the end of the semester or school year. Why not give your sellers something to look forward to that's really fun and exciting? After all, they've worked hard all semester and may need to unwind a little and blow off some steam. A lot of organizations use these events for their 'End of the Semester' or 'End of the Year' celebrations!

### Great Times to bring in the Magic Show

#### FALL

The following events occur during the month of **September**:

- National Literacy Month
- National Library Card Sign up Month
- International Literacy Day  
*(Highlighting the importance of reading, particularly from a multicultural, international perspective)*
- Citizenship Day
- National Good Neighbor Day

The following events occur during the month of **October**:

- National Safe School Week
- National Character Counts Week
- National Red Ribbon Week
- Halloween

The following events occur during the month of **November**:

- National Youth Appreciation Week
- National Parental Involvement Day
- National Family Week
- National Recycling Week

#### SPRING

The following events occur during the month of **February**:

- Valentine's Day  
*(Schools often use Valentine's Day to learn about friendships)*

The following events occur during the month of **April**:

- International Children's Book Day
- National Library Week
- National Student Leadership Week

The following event occurs during the month of **May**:

- National Reading Is Fundamental Week

**PLEASE NOTE:** Time consideration must be given for completion of fundraiser first. Bill must also be paid in full prior to date of event.

